



GROWTH PARTNERSHIP

NKY KNOWS SUPPLY CHAIN

MAKE ANYTHING. SHIP ANYWHERE.

The Cincinnati region is home to retail and consumer product goods giants Kroger and Procter & Gamble as well as a deep bench of logistics management companies, such as Total Quality Logistics. Getting products to customers is part of our history and our future. Our strength in supply chain is supported by leading business and technology university programs and hands-on technical training.

When our expert network of analytics and data system professionals are matched with our excellent geographic location and transportation access, it means supply chain success. A wide range of companies have found the expertise, workforce, and an ideal location that allows them to get a product from Northern Kentucky to the rest of the world quickly and efficiently. The Cincinnati/Northern Kentucky International Airport is the sixth-largest cargo airport in North America and home to Amazon Air and DHL Express air cargo hubs.

SUBCLUSTERS

Northern Kentucky is home to leading global supply chain companies, with concentrations in aviation maintenance, logistics management & consulting, logistics technology, and materials & packaging.

Supply Chain Industries in the Cincinnati MSA

| INDUSTRY | EMPLOYEES | AVG. ANNUAL WAGES |
|---|--------------|-------------------|
| Other Support Activities for Air Transportation | 2,401 | \$112,422 |
| Scheduled Passenger Air Transportation | 2,202 | \$84,897 |
| Scheduled Freight Air Transportation | 1,978 | \$70,219 |
| Process, Physical Distribution, and Logistics Consulting Services | 1,345 | \$76,832 |
| Other Airport Operations | 891 | \$69,512 |
| Nonscheduled Chartered Passenger Air Transportation | 678 | \$114,895 |
| Nonscheduled Chartered Freight Air Transportation | 16 | \$103,579 |
| Other Nonscheduled Air Transportation | 15 | \$116,938 |
| Total | 9,526 | \$88,427 |

Source: JobsEQ, Q3 2023; 2022 EY Target Industry Report



GRADE A in Logistics Industry Health.
Source: Manufacturing Scorecard 2020, Ball State Center for Business

7.4% Projected Employment Growth in NKY (2020 - 2025)
Source: JobsEQ

Recent Announcements

DHL Express
\$192M | 86 Jobs

Kroger Fulfillment Network
\$550,000 | 98 Jobs

Whitehorse Freight
\$5M | 455 Jobs



Major Employers

Cargo & Shipping

- Amazon
- Amazon Air (KCVG)
- Atlas Air
- DHL North America
- FedEx Ground Package System
- GE Aerospace
- The Kroger Co.
- UPS Supply Chain Solutions
- Verst Logistics

Aviation Maintenance

- Avenir Aviation
- Epic Flight Academy
- FEAM Aero

Logistics Management & Consulting

- BM2 Freight Services
- Legion Logistics
- M&P Logistics
- MegaCorp Logistics
- Total Quality Logistics
- Whitehorse Freight

Logistics Technology

- Hy-Tek Intralogistics
- Lighthouse Transportation Services

Materials & Packaging

- Ancra Cargo
- Armor USA
- Flottman Company
- Novolex
- R.A Jones
- Signode
- Steinhauser
- Summit Packaging Solutions
- Verst Logistics
- Zumbiel Packaging

Supply Chain Management & Support Services Occupations in the Cincinnati Region

| OCCUPATION | EMPLOYMENT | AVG. ANNUAL WAGE |
|---|------------|------------------|
| MROs | 11,946 | \$59,600 |
| Transportation (excluding Pilots, Copilots, Flight Engineers) | 25,517 | \$53,800 |
| Pilots, Copilots, Flight Engineers & Airfield Operation Specialists | 1,445 | \$192,900 |
| Logistics Professionals | 26,843 | \$62,000 |

Source: JobsEQ, Q3 2023

Wage Comparison

| REGION | AVG. ANNUAL WAGE |
|-------------------|------------------|
| Northern Kentucky | \$64,700 |
| Cincinnati | \$61,200 |
| Columbus | \$62,400 |
| Indianapolis | \$58,500 |
| Louisville | \$59,200 |

Source: JobsEQ Q3 2023. Average wages reflect selected occupations based on SOC code.

“We’re thrilled to be expanding our headquarters and adding new jobs in Covington. We appreciate the support we have received from Kentucky, the City of Covington and BE NKY Growth Partnership.”

Sarah Newman, President, BM2 Freight Services