

Kimberly Rossetti is Chief Economic Development Officer for BE NKY Growth Partnership.

Kimberky leads the organization's economic development team and its work to attract new businesses to Northern Kentucky and help existing primary industry companies grow and expand. She works closely with elected officials and leaders in Boone, Kenton and Campbell counties, regional partners, REDI Cincinnati and the Kentucky Cabinet for Economic Development to advance investment and job creation across the region.

Since 2020, Kimberly and her team have supported 130 successful projects representing more than $2 billion in capital investment and 10,570 announced new jobs. She has helped build relationships with companies including Fidelity Investments, ADM, Niagara Bottling, Perfetti Van Melle, Amazon, ZEISS Vision Care, Thermo Fisher Scientific and FEAM AERO, among others.

Kimberly brings more than 20 years of involvement with the Kentucky Association for Economic Development (KAED) and previously served as Chair of KAED. She also serves on the Prevent Child Abuse Kentucky Board of Directors and the Duke Energy Advisory Council. In 2022, she was appointed to the Transit Authority of Northern Kentucky Board of Directors. She is also a member of the Industrial Asset Management Council (IAMC) and International Economic Development Council (IEDC).

Before joining BE NKY in August 2019, Kimberly served as Vice President for Economic Development at Commerce Lexington Inc., the chamber of commerce and economic development organization serving Lexington, Kentucky. She earned a Bachelor of Arts in Public Relations and Advertising from Penn State University and lives in Northern Kentucky with her husband and two children.