



Kimberly Rossetti is Vice President of Economic Development for BE NKY Growth Partnership (BE NKY).

She leads BE NKY's economic development team, which is focused on attracting new businesses to Northern Kentucky and helping our existing primary industry companies grow and expand. Her team works with elected officials and leaders in Boone, Kenton, and Campbell counties, community partners, REDI Cincinnati, and the Kentucky Cabinet for Economic Development in helping companies make the significant business decision of investing in our region.



Kimberly joined the BE NKY team in August 2019. Since 2020, Kimberly and her team have won 130 projects, representing more than \$2 billion in capital investment and 10,570 new jobs announced.

Kimberly led relationship building with companies such as Fidelity Investments, ADM, Niagara Bottling, Perfetti Van Melle, R.A Jones, Protective Life, Amazon, ZEISS Vision Care, 80 Acres Farms, Thermo Fisher Scientific, Summit Packaging Solutions, DAV, FEAM AERO, and many others.

Kimberly has been a member of the Kentucky Association for Economic Development (KAED) for 20 years and was elected to the Board of Directors in November 2020. She currently serves as Past Chair for this organization.

In 2022, she was appointed to the Transit Authority of Northern Kentucky's Board of Directors. She is also a member of the Industrial Asset Management Council and International Economic Development Council.

Prior to joining BE NKY, she most recently served as the Vice President for Economic Development at Commerce Lexington Inc., the Chamber of Commerce and economic development group in Lexington, KY. Kimberly graduated from Penn State University with a Bachelor of Arts in Public Relations and Advertising. She lives in Northern Kentucky with her husband and two children.

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