

Top producer of cars, light trucks, and SUVs per capita in the U.S.

GRADIENT of U.S. and Canadian Auto Production within 1-day Drive Source: Team Kentucky

Recent Announcements

Automotive Service Products **\$8M | 25 jobs** Setco \$6.25M 30 jobs

Blue Grass Metals **\$4M | 15 jobs** WABCO S3M | 123 jobs

Mazak – Syncrex Plant **24 jobs**

NKY KNOWS Automotive

SUPPLIERS DRIVING SUCCESS IN NKY

Northern Kentucky is a proven location for automotive suppliers and manufacturers serving the industry. Within 330 miles of more than 40 automotive assembly plants, Northern Kentucky is home to a strong base of automotive regional headquarters, component suppliers – from springs to sensors and steering systems – and distributors.

The region is also located less than 150 miles from both the BlueOvalSK Battery Park in Kentucky and the Honda/LG Energy Solution battery plant in Ohio.

A key part of the Cincinnati MSA, Northern Kentucky is centrally located on the I–75 corridor with strong rail service, an inland port, and two major air cargo hubs at the Cincinnati / Northern Kentucky International Airport (CVG). The region offers excellent accessibility.



Automotive Industries in the Cincinnati MSA

INDUSTRY	EMPLOYEES	AVG. ANNUAL WAGES
Motor Vehicle Parts Manufacturing	9,319	\$75,926
Motor Vehicle Body and Trailer Manufacturing	724	\$57,890
Motor Vehicle Manufacturing	185	\$113,001
Total Automotive Manufacturing	10,228	\$75,320

Source: JobsEQ Q3 2023; 2022 EY Target Industry Study

BUILD & ELEVATE NORTHERN KENTUCKY



Workforce Overview

With a labor shed of 1.5 million people and more than 10,000 people currently employed in the automotive industry, Northern Kentucky has a strong core of both professional and production workers.

Selected Occupations in the Cincinnati MSA to Support the Automotive Industry

OCCUPATION	EMPLOYEES	AVG. ANNUAL WAGES
Assemblers and Fabricators	15,040	\$42,500
Engineers	11,631	\$98,400
First-Line Supervisors of Production and Operating Workers	6,142	\$71,200
General and Operations Managers	27,067	\$119,000
Industrial Production Managers	2,318	\$118,800
Material Moving Workers	35,013	\$41,800
Metal Workers	15,316	\$49,900
Other Computer Occupations	8,896	\$99,900
Installation, Maintenance and Repair Occupations	16,575	\$54,400
Other Production Occupations	11,705	\$47,500
Sales Representatives, Wholesale and Manufacturing	14,301	\$92,400
Systems & Software Programmers	14,141	\$113,900
Vehicle and Mobile Equipment Mechanics, Installers and Repairers	6,475	\$49,100

Source: JobsEQ Q3 2023

Wage Comparison

REGION	AVG. ANNUAL WAGE
Northern Kentucky	\$64,600
Cincinnati	\$73,300
Columbus	\$76,600
Indianapolis	\$69,700
Louisville	\$64,400

Source: JobsEQ Q3 2023. Average wages reflect selected occupations based on SOC code.

Major Employers

- Ancra Cargo
- Auveco
- Baker Stamping
- Balluff
- Benda-Lutz Corporation
- Blue Grass Metals Co.
- BOGE Rubber & Plastics USA
- Celanese
- Clarios
- HAHN Automation
- Heinrichs USA LLC
- KraussMaffei
- KONI North America
- LOGOMAT Automation Systems
- Mazak
- Meritor Heavy Vehicle Systems Inc.
- Mubea
- Obara Corporation
- Regal Rexnord
- Robert Bosch Automotive
 Steering
- SEGEPO-FSM
- Steinkamp Molding LP
- Summit Fire Apparatus Inc.
- Tenryu America Inc.
- Toyo Denyo Co. Ltd./Waltex
- Toyota Boshoku America Inc.
- Toyota NA Parts Center Kentucky
- Verst Logistics
- WABCO